

LOGISTICS
MANAGEMENT
FORUM
2010
24-25.02

THE LOGISTICS MEETING OF LUXEMBOURG AND THE GREATER REGION

JOIN THE WORLDWIDE LOGISTICS AND SUPPLY CHAIN EXPERTS
IN THE HEART OF THE GREATER REGION



Supported by



THE GOVERNMENT
OF THE GRAND DUCHY OF LUXEMBOURG
Ministry of the Economy and Foreign Trade

THE LOGISTICS MEETING OF LUXEMBOURG AND THE GREATER REGION



THE LOGISTICS MANAGEMENT FORUM 2010

is dedicated to logistics professionals from Luxembourg, the Greater Region and beyond. This Forum will include private and public business leaders, institutions and organisations with an interest in the logistics industry. This Forum provides a unique networking opportunity for exchanging ideas, sharing best practices and meeting industry experts.

The Forum is being organised by Luxembourg-based organisations and industry experts, who will assess the strategic positioning of the country, in terms of the logistics sector, and determine its potential and its relationship with the Greater Region of SAAR-LOR-LUX.

WHO IS CONCERNED BY THIS LOGISTICS DEDICATED “HUB”?

- Public institutions, local authorities, economic development agencies, chambers of commerce, advertising agencies, associations... all the institutions responsible for promoting logistics platforms.
- Industry experts and operating companies involved in air, road, and railway or sea/river transportation.
- Storage and major property developers of logistics infrastructures.
- Major integrators, traditional and express transport companies.
- International professional associations.
- Reliable technological solutions.
- Training institutes, universities, colleges and human resources departments.
- Consulting services and supply chain management (SCM).

NEVER CHANGE A WINNING TEAM!

The format for the 2010 edition will be the same as in 2009: conferences and workshops alongside a dedicated exhibition fair in a most conducive setting.

Forums and conferences:

The topics will give rise to active discussions and encourage visitors, guests and speakers to share opinions and “success stories” relating to current issues. The forums and conferences will be held in a purpose-designed room at the heart of the venue.

Workshops:

Specialist workshops addressing specific industry challenges will be debated by an expert audience and, depending on the interest level in each workshop, parallel sessions may be run simultaneously.

Exhibition Area:

Participants can also take advantage of the special exhibition area to meet clients, suppliers, partners or colleagues in one of the many informal meeting areas.

Business Lounge:

A public space reserved for professional meetings.



24th - 25th FEBRUARY, 2010

TEN GOOD REASONS TO SIGN UP FOR THE LOGISTICS MANAGEMENT FORUM 2010

1. To present your solutions to a specific and international target audience.
2. To consolidate client relationships.
3. To develop new partner contacts and strengthen links with your existing partners.
4. To meet new prospects.
5. To focus your logistics team around the Logistics Management Forum 2010 project.
6. To find out the latest technologies and competition.
7. To optimise your market knowledge of Luxembourg and the Greater Region.
8. To consolidate your position in the logistics industry, which is expanding rapidly in the Luxembourg market.
9. To raise your profile.
10. To present, test and refine your strategy.

Logistics Management Forum 2010 provides a unique opportunity to spend two days with the best minds in the industry. Don't miss out! Book your space now.

FOUR FLEXIBLE PACKAGES

1. Sponsor all or part of the Forum and take advantage of promoting the event to a target audience.
2. Hold a presentation to demonstrate your knowledge in the exhibition area.
3. Organise a conference or workshop.
4. For maximum visibility, choose the "personal-tailoring" option, in which each solution is focused on your key messages.

Please contact us to discuss which package would best suit your requirements.

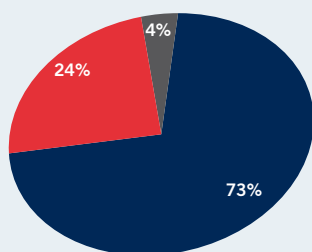
MEDIA PLAN

Media plan intended for visitors will be launched in Autumn 2009 with online visitor registration at the same time. Every exhibitor will receive 250 guest cards for their clients, prospects and partners. As this is an event of general interest for Luxembourg, all press professionals will be invited to learn about the logistics sector's major developments.

VISITOR PROFILE & SATISFACTION

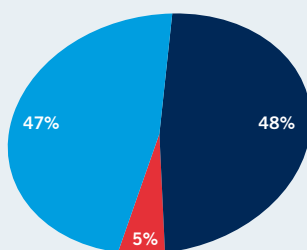
The forum and its conferences, announced in a targeted media plan, attracted a majority of decision-makers from Luxembourg, the Greater Region and beyond. With an extremely high level of satisfaction, the content of the event met the audience expectations. A great majority of visitors stated that they would certainly visit LMF 2010.

INTENTION TO VISIT IN 2010



● will certainly visit in 2010
● will probably visit in 2010
● does not know yet

VISITOR SATISFACTION



● more interesting than 2009
● less interesting than 2009
● as interesting as 2009

REASONS FOR PARTICIPATING





PRACTICAL GUIDE*

Dates

24th and 25th February 2010

Organisation

Luxexpo, in collaboration with GC PARTNER SA



Location

Luxexpo
10, Circuit de la Foire Internationale
L-1347 Luxembourg-Kirchberg



Programme and schedule

Wednesday 24/02/2010

14.00: Forum opening
15.00-19.30: Opening ceremony and conferences

Thursday 25/02/2010

9.30: Welcome buffet for exhibitors
10.00: Forum opening
11.00-17.00: Workshops and conferences
18.00: Forum closing

Admission price

2-day Forum "Pass": 30 €

Contact

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* Subject to alternation without notice

In collaboration with



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