

CALL FOR PAPERS

The 4th International Conference of Supply Chain and Technology Innovation (ICOSTI 2019)

Theme: “Global Value Chain and Logistics in the Age of the 4th Industrial Revolution”

August 12-15, 2019

Venue: Kyungshung University, Busan, South Korea

Host: Chungnam National University, Daejeon, Korea
CSUPOM (Consortium of Supply Chain & Operations Management), U.S.A.
Kyungshung University, Korea
Korea Trade Research Association, Korea
Korean Association of Shipping and Logistics, Korea
Korea Association for International Commerce and Information, Korea
Korea Maritime Institute, Korea
Silicon Valley Center for Operations & Technology Management at SJSU, U.S.A.

Conference Chairs: Dr. Zinovy Radovilsky (California State University - East Bay, U.S.A.)
Dr. Hee Cheol Moon (Chungnam National University, Korea)
Dr. Taeho Park (San Jose State University, U.S.A.)
Dr. Bok-Jae Park (Chonnam National University, Korea)
Dr. Soonhwan Jeon (Joongbu University, Korea)
Dr. Taioun Kim (Kyungshung University, Korea)
Dr. Jong-Khil Han (Sungkyul University, Korea)

Program Chairs: Dr. Ju Myung Song (San Jose State University, U.S.A.)
Dr. John Yi (Saint Joseph's University, U.S.A.)
Dr. Heng Tang (Jiangsu University, China)
Dr. Hyuk-Soo Cho (Chungnam National University, Korea)
Dr. Xiaohua Wang (Seinan Gakuin University, Japan)
Dr. Changseong Ko (Kyungshung University, Korea)
Dr. Hyuck Moo Kwon (Pukyong National University, Korea)
Dr. Jae-Bong Kim (Korea Maritime and Ocean University, Korea)
Dr. Seung Jun Lee (Chung-Ang University, Korea)

Keynote Speakers: Dr. Sungzoon Cho (Professor, Seoul National University, Korea)
Dr. Shuo-Yan Chou (Professor, National Taiwan University of Sci & Tech)
Dr. Soo Geun Song (President, Kyungshung University, Korea)
Dr. Soemon Takakuwa (Professor, Chuo University, Japan)

Conference Topics: Topics of interest include, but are not limited to, the following:

- Supply Chain & Logistics
- Big Data & Block Chain
- Industry 4.0
- Port Management
- Intellectual Property
- Marketing
- International Trade
- International Business
- Entrepreneurship
- Operations & Decision Sciences,
- Technology Innovation,
- Global Value Chain,
- Maritime Logistics
- Low Carbon Economy & Sustainability
- Information Systems & Technology
- Mobile Financial Services & Technology
- Global Competitiveness and collaboration
- Service & Health Care

Special Events: Industry and Cultural Experience Visits

Submission Deadlines:

(1) Full papers for the conference and consideration in the journal publication: April 15, 2019

(2) Abstracts for the conference presentation and proceedings: May 15, 2019

Submission: E-mail your paper or abstract to infoicosti@gmail.com with the submission form available at www.ICOSTI.net. Additional details are also available at www.ICOSTI.net.

All submitted papers and abstracts will go through double blind reviews. Full-length papers and abstracts in the proper format, if accepted, will be published in the conference proceedings. If the option of consideration for *Journal of Korea Trade(JKT)*, *The Asian Journal of Shipping and Logistics (AJSL)*, *Journal of Supply Chain and Operations Management (JSCOM)*, *Korea International Commerce and Information Review(KICIR)* is checked on the submission form, a full paper will be further reviewed for publication in the journals.

Journal of Korea Trade is listed in SSCI, The Asian Journal of Shipping and Logistics is listed in SCOPUS and ESCI (Emerging Sources Citation Index) by Web of Sciences, the JSCOM is listed in Cabell's Directory of Refereed Journal Publications, and Korea International Commerce and Information Review is listed in KCI (Korea Citation Index). We strongly encourage you to submit your full-length papers as early as possible before the submission deadline.

Contact:

Dr. John Yi (jyi@sju.edu) (Corresponding from people outside Korea)

Dr. Changseong Ko (csko@ks.ac.kr) (Corresponding from people in Korea)

➤ Registration

Early-Bird Registration (on or before May 31, 2019):

- Regular registration: \$350
- Student registration: \$150

After Early-Bird Registration:

- Regular registration: \$400
- Student registration: \$150

Industry Visit (Fee's included in the registration fee):

Cultural Experience Visit:

- Regular/student: \$100 (including lunch and entrance fees)

Students: Please submit a copy of your student ID with the registration form to registration@icoscti.org.

- ☐ At least one author must register for the conference in order to publish their paper or abstract in the proceedings and attend the meeting to make a presentation.

➤ **Publications and Awards**

- Papers and abstracts will be published in the conference proceedings.
- Full papers will be considered to be published in the JKT, AJSL, JSCOM, or KICIR through a review process of each journal.
- Scholarly Paper Contests: Best Paper Awards

| | | |
|------------------------|------------------------|--------------------|
| Best Application Paper | Best Theoretical Paper | Best Student Paper |
|------------------------|------------------------|--------------------|

There are two conditions for the eligibility of Best Student Paper:

- Only one paper can be submitted by an entrant.
- The submitted paper must present original research conducted primarily by the entrant. Some assistance by other individuals (such as the student's faculty advisor) is permitted as long as the student is the "first author" on the paper. Research advisors must certify that the student's contribution to the paper exceeds 50%.

➤ **Sponsors**

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| | The Asian Journal of Shipping and Logistics (SCOPUS, ESCI) |
| | Journal of Supply Chain and Operations Management (Cabell) |
| | Korea International Commerce and Information Review (KCI) |
| | The Myanmar Journal |

➤ **Conference Organization Committee**

Dr. Byung-Soo Ahn (Seoul Digital University, Korea)
 Dr. Hong-Kyun Bae (Sangji University, Korea)
 Dr. Young-jun Choi (Kyung Hee University, Korea)
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 Dr. Ki Ho Chung (Kyungsung University, Korea)
 Dr. Thi Binh Do (Thuongmai University, Vietnam)
 Dr. Osung Gwon (Jeonju National University of Education, Korea)
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 Dr. Koohyoung Lee (Neurosky, U.S.A.)
 Dr. Kunpeng Li (California State University, Northridge, U.S.A.)
 Dr. Qingying Li (Donghua University, China)
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 Dr. Xiaohua Wang (Seinan Gakuin University, Japan)
 Dr. Xun Xu (California State University, Stanislaus, U.S.A.)
 Dr. John Yi (Saint Joseph's University, U.S.A.)
 Dr. Shu Zhou (San Jose State University, U.S.A.)
 Dr. Ming Zhou (San Jose State University, U.S.A.)
 (Subject to change with additional members)

➤ Track Chairs

| | |
|----------------------------------------------------------|----------------------------------------------------------------|
| Supply Chain & Logistics | Dr. Ming Zhou (San Jose State University, U.S.A.) |
| Operations & Decision Sciences | Dr. Seung Jun Lee (Chung-Ang University, Korea) |
| | Dr. Yang Li (California State University - Sacramento, U.S.A.) |
| Technology Innovation | Dr. Xiaohong Quan (San Jose State University, U.S.A.) |
| | Dr. Hanjoo Yoo (Soongsil University, Korea) |
| | Dr. Youngsang Cho (Yonsei University, Korea) |
| Big Data, Block Chain | Prof. Jongwook Sung (San Jose State University, U.S.A.) |
| Port Management | Dr. Jae-Bong Kim (Korea Maritime and Ocean University) |
| Maritime Logistics | Dr. Jehyun Lee (Hannam University, Korea) |
| | Dr. Hyuk-Soo Cho (Chungnam National University, Korea) |
| Industry 4.0 (or, 4 th Industrial Revolution) | Dr. Koohyoung Lee (Neurosky, U.S.A.) |
| | Dr. Hee-Cheol Moon (Chungnam National University, Korea) |
| Service & Health Care | Dr. Arvinder Loomba (San Jose State University, U.S.A.) |
| | Dr. Shin Sook Lee (Sunchon National University, Korea) |
| Information Systems & Technology | Dr. Kyung-Hye Park (Chungnam National University, Korea) |
| Intellectual Property | Dr. Heng Tang (Jiangsu University, China) |
| Low Carbon Economy & Sustainability | Dr. Xingle Long (Jiangsu University, China) |
| Marketing | Dr. Hyung-Jun Kim (Chungnam National University, Korea) |
| International Trade & Business | Dr. Sang-Ryul Shim (Kwangwoon University, Korea) |
| | Dr. Byung-Soo Ahn (Seoul Digital University, Korea) |
| | Dr. Bang Jee Chun (Hoseo University, Korea) |
| Global Competitiveness and collaboration (TCI Network) | Dr. Geunwoo Ryu (Keimyung University, Korea) |
| | Dr. Janet Tan (San Jose State University, U.S.A.) |
| Mobile Financial Services & Technology | Dr. Hyun-Woo Cho (Sunchon National University, Korea) |
| Value Chain and Innovations of Myanmar SMEs | Dr. Hong-Kyun Bae (Sangji University, Korea) |

(Subject to change with additional tracks and chairs)

➤ **Conference Schedule**

| Date | Time | Program | | |
|-------------|---------------|------------------------------------------------------------------------------------------|-----------|--------------------|
| Aug. 12 | 13:00 - 18:00 | Registration | | |
| | 14:30-16:00 | Conference Presentation Sessions | | |
| | | Track 1-A | Track 1-B | Track 1-C (Korean) |
| | 16:00-18:00 | Welcome Reception | | |
| Aug. 13 | 09:00-15:00 | Registration | | |
| | 10:30-12:00 | Conference Presentation Sessions | | |
| | | Track 2-A | Track 2-B | Track 2-C (Korean) |
| | 12:00-13:00 | Lunch | | |
| | 13:00-14:15 | <Plenary Session> Opening Remarks Congratulatory Address Keynote Speeches | | |
| | 14:30-16:00 | Conference Presentation Sessions | | |
| | | Track 3-A | Track 3-B | Track 3-C |
| | 16:15-17:45 | Conference Presentation Sessions | | |
| | | Track 4-A | Track 4-B | Track 4-C |
| | 18:30-20:30 | Gala Dinner and Award Ceremony Best Paper Award | | |
| Aug. 14 | 09:00-18:00 | <Industry Visits> Renault Samsung Motors Pusan Newport Korea Maritime Institute | | |
| Aug. 15 | 09:00-18:00 | <Cultural Visits> Gyeongju | | |

Manuscript Preparation

- Maximum size of the full paper is 40 pages on letter size (8.5"x11") paper.
- Use MS Word, Times New Roman font, size 12, double spacing except for references at the end of the paper, which should be single space.
- The text alignment should be justified with top and bottom margins equal to 1 inch, and right and left margins equal to 0.83 inch.
- The title of your paper, names of the authors, and abstract should be formatted as described in the paper template below.
- The size of the abstract should be no more than 150 words.
- All tables, figures, or charts need to be inserted in the body of the manuscript within the margins with heading/titles in centered capitalized bold letters.
- Section headings should be concise and numbered sequentially, using a decimal system for subsections.
- No footnotes in the paper.
- Format your references according to the examples in the sample submission below.
- All the authors of a paper should include their full names, affiliations, postal addresses, telephone and fax numbers and email addresses on the cover page of the manuscript. One author should be identified as the corresponding author.
- E-mail your manuscript and the submission form to csupom@gmail.com (make sure you cc: zinovy.radovilsky@csueastbay.edu) by appropriate submission deadlines.
- A paper template and a sample submission (in part) are shown below.

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ABSTRACT

This electronic document is a “live” template. The size of the abstract should be no more than 150 words. The line space should be double spacing.

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This template, modified in MS Word 2003 and saved as “Word 97-2003” for the PC, provides authors with most of the formatting specifications needed for preparing electronic versions of their papers.

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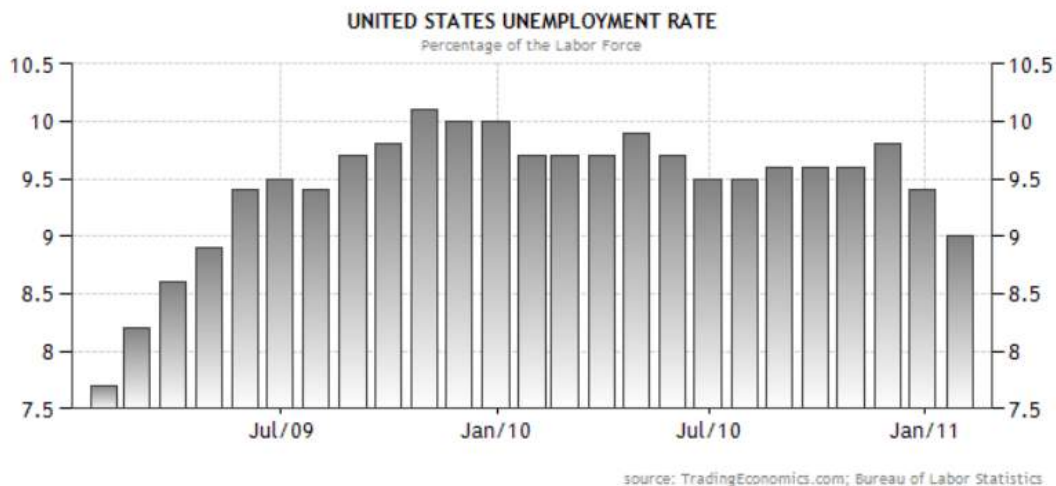


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Acknowledgment (HEADING 5)

The preferred spelling of the word “acknowledgment” in America is without an “e” after the “g”. Avoid the stilted expression, “One of us (R. B. G.) thanks . . .” Instead, try “R. B. G. thanks”.

IV. REFERENCES

Listing sources of information at the end of a paper is an important part of professional scholarship and writing. It is highly suggested that all references should be checked if they are complete: no missing or uncited references. The references should be listed in the alphabetic order of the last name of the first author. Refer to the author’s last name and published year in the parenthesis, as in (Cox and King, 2006) except at the beginning of a sentence: “Cox and King (2006) demonstrated . . .”

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Please refer to the following examples of citation formats for journals, conferences, books, electronic media, and magazine & newspaper articles.

1) Journal Articles

- Foster, S.T., “Towards an Understanding of Supply Chain Quality Management”, *Journal of Operations Management*, 26(4), 2008, 461–467.
- Lee, E.J. and Park, J.K., “Service Failures in Online Double Deviation Scenarios: Justice Theory Approach”, *Managing Service Quality*, 20(1), 2010, 46-69.
- Kelley, S.W., Hoffman, D. and Davis, M.A., “A Typology of Retail Failures and Recoveries”, *Journal of Retailing*, 69(4), 1993, 429-452.

2) Conferences Articles

- Bourassa, S., ‘Effects of child care on young children’, *Proceedings of the third annual meeting of the International Society for Child Psychology*, International Society for Child Psychology, Atlanta, Georgia, 1999, 44-46.
- Adelman, R., “‘Such Stuff as Dreams Are Made On’: God’s Footstool in the Aramaic Targumim and Midrashic Tradition,” Presented at the annual meeting for the Society of Biblical Literature, New Orleans, Louisiana, November 21–24, 2009.

3) Books

- Foster Jr., S.T., *Managing Quality: Integrating the Supply Chain*, Prentice-Hall, Upper Saddle River, NJ, 2007.
- Winston, W. and Albright, S.C., *Practical Management Science* (2nd ed.), Brooks/Cole, Pacific Grove, CA, 2001.
- Jones, P.J., Smith, R. and Watson, E.P. (eds), *Artificial Intelligence Reconsidered* (2nd ed.), Wiley, New York, 1988.
- Aronoff, G.R., Berns, J.S., Brier, M.E., et al., *Drug Prescribing in Renal Failure* (4th ed.), American College of Physicians, Philadelphia, PA, 1999.

Guyton J.L. and Crockarell, J.R., Fractures of Acetabulum and Pelvis, In Canale, S.T. (ed.), *Campbell's Operative Orthopaedics* (10th ed.), Mosby, Inc., Philadelphia, PA, 2003, 2939-2984.

4) Electronic Media

Devitt, T., "Lightning injures four at music festival," *The Why? Files*, August 2, 2001, <http://whyfiles.org/137lightning/index.html> (accessed January 23, 2002).

Dove, R., "Lady Freedom among Us," *The Electronic Text Center*, 1998, <http://etext.lib.virginia.edu/subjects/afam.html> (accessed June 19, 1998).

University of Georgia, "Points of Pride," *University of Georgia*, <http://www.uga.edu/profile/pride.html> (accessed October 21, 2009).

Kachru, B.B., "Norms, models and identities," *The Language Teacher Online*, 20(10), 1996, <http://jalt-publications.org/tlt/files/96/oct/index.html> (accessed October 25, 2001).

5) Magazine & Newspaper Articles

Henry, W.A., III., "Making the grade in today's schools," *Time*, April 9, 1990, 28-31.

Kalette, D., "California town counts town to big quake," *USA Today*, July 21, 1986, A1.

4th International Conference of Supply Chain & Technology Innovation

Submission Form

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