



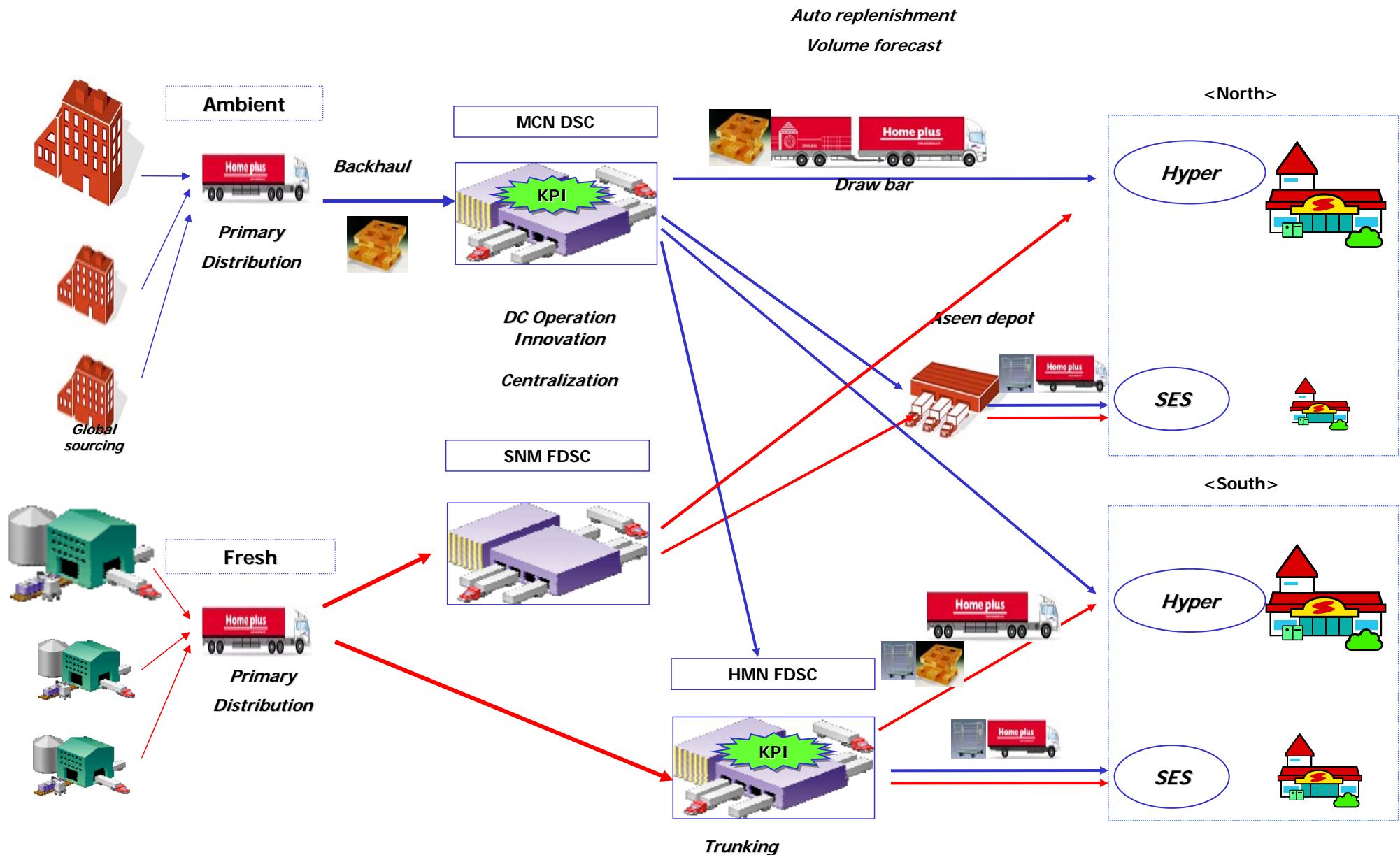
# Welcome to MCN DSC

- *Induction* -

## Home plus



**Web apppt**    **ASN**    **VMI**    **RMS**    **RDF**    **RWMS**



## History

- Site Acquisition ----- Aug 01
- Construction ----- Mar 02~ Dec 02
- Operation start ----- Jan 03
- Cut over(from DPG) ----- Apr 03
- Sorter go live ----- Jun 03
- Primary Distribution roll-out ----- May 04
- Liquor centralization ----- Nov 04
- Start transport to SGP store ----- Dec 05

## Site dimension

- Site area ----- 148,101 m<sup>2</sup>
- Building size ----- 54,970 m<sup>2</sup> (329m×150m)
- Building height ---- 19 m (clear height : 14 m)
- Dock ----- GI 59(47), GO 43(34)
- Parking lot ----- 256 trucks, 247 cars

## Capacity

- Handling capacity ----- 400,000 cases/day
- Practical capacity ----- 136,000,000 cases/year
- Sortation capacity ----- 200,000 cases/day
- Range capacity ----- 2,336 items
- Stock capacity ----- 14,439 Pallets

## Characteristics

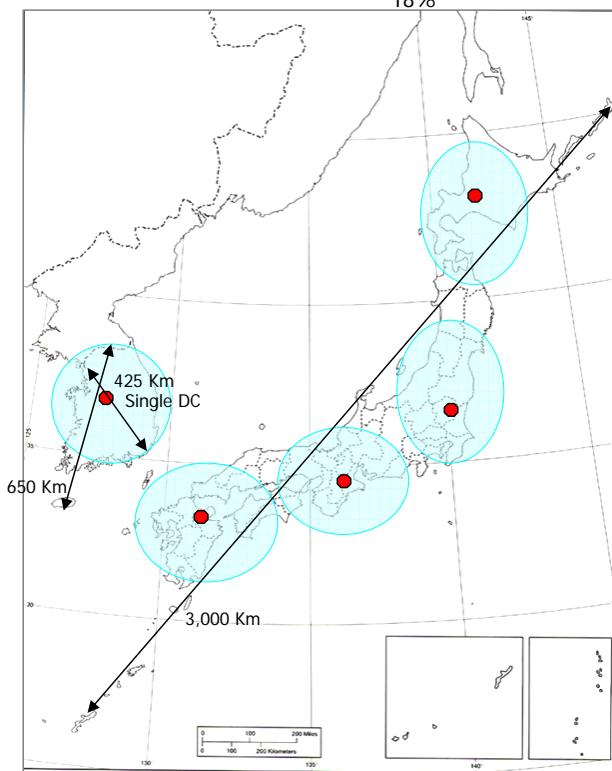
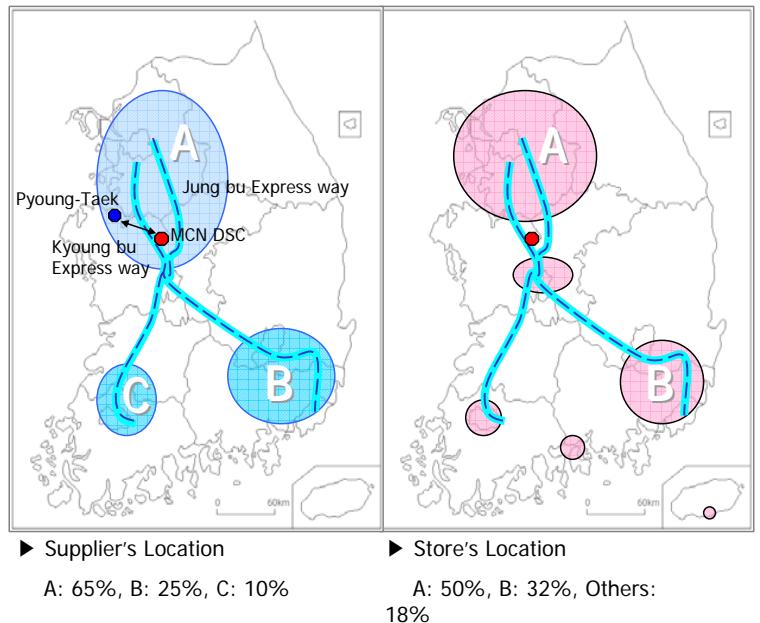
- Tilt tray type sorter
- National single Ambient DSC
- Operated by RWMS (Pilot in TESCO)
- Maximize vehicle load-ability (45ft trailer & Drawbar)
- Primary Distribution / Back haul
- Adopt 5 types of operating method  
 (Stock, Pallet cross-dock, Flow conveyable,  
 Flow non-conveyable, NSC/ASN)

## □ Location

- Nearest access to Express way  
**(Kyoung-bu, Jung-bu, West coast, Jung-ang)**
- 1.5 hour from Seoul
- 5 km from toll-gate
- 85% of Suppliers within 1.5hour distance
- Core location for all stores
- 1 hour from Pyoung-taek harbor

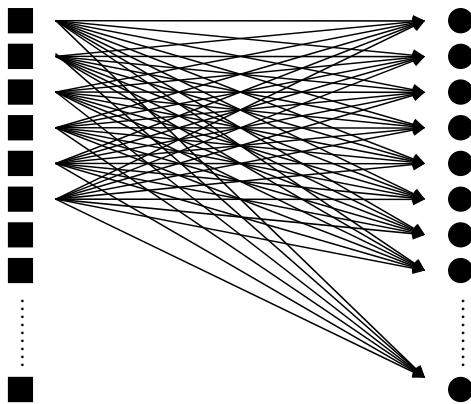
## □ National Ambient DSC

- Cover all country within 5 hrs  
**(Main Express way's lineal distance 425 Km)**
- Simpler for supplier & store
- Lean organization
- Low cost structure



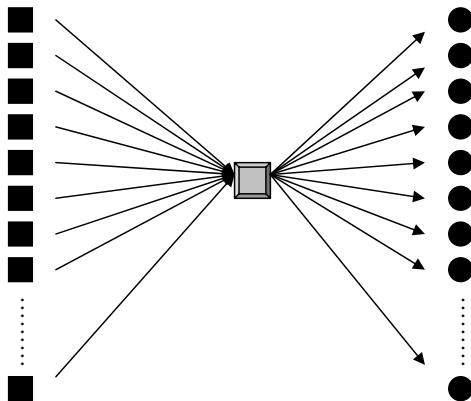
## □ Centralization Effect

### - Before Centralization



- ▷ Arrows mean cost, efforts & complexity between suppliers & Samsung Tesco
- ▷ Small vehicles make high transport cost
- ▷ Over 250 small trucks deliver to store a day
- ▷ Each store inspects all goods
- ▷ Traffic jam

### - Centralization

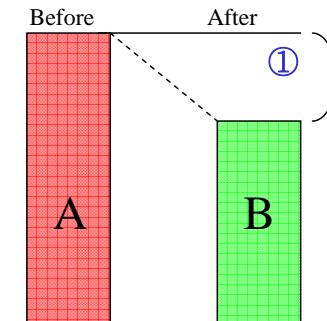


- ▷ Simpler operation & Higher service for store
- Only DSC has goods inspection, stores don't
- Under 30 large trucks deliver to store a day
- ▷ Using large vehicle makes lower cost
- ▷ Logistics standardization
- ▷ Vendor – Samsung Tesco Win-win strategy

■ : Supplier   ● : Store   □ : DSC

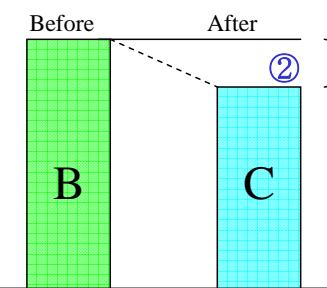
## □ Logistics Cost Reduction Effect

### - Vendor



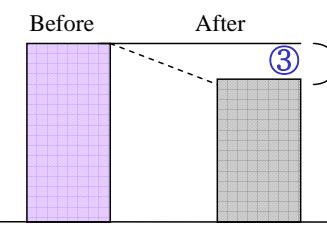
- ▷ Vendor Cost saving
- Larger vehicle, simple route
- Shorter delivery time
- Primary / Backhaul

### - DSC



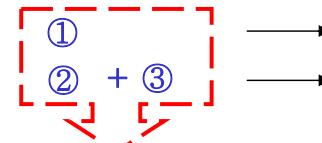
- ▷ DSC Cost saving
- Distribution Standardization
- Maximize Transport Efficiency
- Improve Productivity

### - Store



- ▷ Store Cost saving
- Improve Receiving efficiency
- Accurate Staff scheduling by Higher DOT(Delivery on time)

## □ Vendor – Samsung Tesco Win-win strategy



- Vendor Cost saving
- Homeplus Cost Saving

Possible to invest in price for customers

Where our Logistics Vision  
Comes true!!!

# World Best Logistics

Measure

Tool

## KPI// ASSESSMENT toward Best In Class

Training/ Leadership/ Action Plan/ Change Management/ Project

### Steering Wheel Objectives

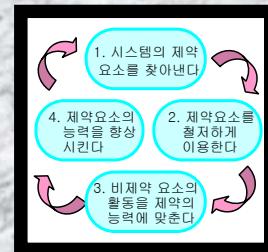
전사적 목표 및 성과 지표 관리



Customer, Operation, People, Finance로 구성된 각 Quadrant별 KPI 전사적 관리 시스템

### Synchronisation

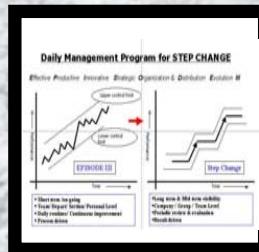
제약이론 기반의 Operation 집중 개선 프로세스



TOC를 기초로 제약 요소를 확인하고, DBR 솔루션을 이용하여 전체 프로세스의 능력을 극대화하는 검증된 기술

### EPISODE III

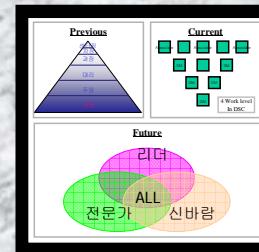
Step Change 구현을 위한 DSC 일상 관리 프로그램



DSC 관리상 모든 측면에서 계획과 일정, 지속적인 일상 업무, 유통 물류에 최고의 효율과 역량을 유지하기 위한 DSC 일상 관리 프로그램

### Horizontal Organization & Culture

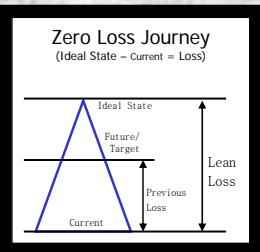
Hexagon 리더쉽에 기초한 전직원 참여 및 성장의 조직문화



강력한 팀워크과 전직원이 Leader로서 성장 할 수 있도록 조직 관리, 직원 행동, 문화등에 관련된 변화 추진 활동

### LEAN Thinking Operation Organization

완전 주의 지향의 TOWBID 구현 및 생활화



현재의 상황과 이상적 상황과의 차이를 "손실"로 간주 (Zero Loss Journey)하고 DSC를 초월한 전사적 낭비와 비가치적 Process 근절에 중점을 둔 혁신적 개선

Strategy

Principle

Foundation

Philosophy

## Logistics Vision // Mission

### HEXAGON Management

Management like Art !!!=>Perfectionism<=Keep it Simple !!!

## MCN DSC Operation

